



PIERCE MANUFACTURING INC.

FOR IMMEDIATE RELEASE

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Pierce Manufacturing Hits the Road with 2025 Road Rally Showcasing Advanced Fire Apparatus and Technology

Cross-country tour kicks off April 14 and features hands-on engagement with next-generation innovations supporting the fire service.

APPLETON, Wis. (April 10, 2025) – Pierce Manufacturing Inc., an Oshkosh Corporation (NYSE:OSK) business, is proud to announce the kickoff of the [2025 Pierce Road Rally](#), a cross-country event featuring a rotating lineup of six advanced fire apparatus, hands-on experiences, one-on-one discussion with Pierce factory and dealer representatives, and an in-depth overview of the latest in fire service innovation. Beginning Monday, April 14, in St. Charles, Missouri with Pierce dealer MacQueen Emergency, the Road Rally will make stops nationwide before concluding at the Fire-Rescue International 2025 conference in Orlando, Florida, this August.

The Pierce Road Rally provides an immersive opportunity for firefighters and department decision-makers to experience Pierce apparatus and technology up close, offering valuable insights to help departments meet their community's evolving emergency response needs.

"The Road Rally is more than a showcase—it's a mobile experience designed to bring innovation directly to those who need it most," said Bob Schulz, president of Pierce Manufacturing. "We're excited to continue this tradition of engagement and education, supporting the fire service with access to cutting-edge equipment and hands-on learning across the country."

Featured Fire Apparatus

Featured apparatus include a variety of Pierce heavy-duty aerial ladder and tower trucks, heavy-duty rescue and PUC™ pumpers, and a Pierce Volterra™ electric pumper. Attendees can confirm which fire apparatus will be featured at each location by viewing the most up-to-date tour schedule details [here](#).

Spotlight on Advanced Technology

Pierce Road Rally attendees will have the opportunity to explore and discuss directly with Pierce factory and dealer representatives a wide array of innovative fire apparatus technology, including:

- TAK-4 T3™ Independent Rear Suspension with Tight Turning Technology: Now available with aluminum wheels and disc brakes, offering tire-chain clearance and outstanding maneuverability.
- Heavy-Duty HVAC System: Designed to cool the crew cab quickly, ideal for departments operating in hot temperatures by incorporating a roof mounted condenser with electric fans.
- Pierce Volterra Electric Pumper: Learn more about the patented technology and key components of Pierce's electric fire truck.
- PACCAR MX-13 Big Block Engine: Exclusively available on Pierce Enforcer, Saber and Velocity® chassis, this diesel engine offers durability and industry-leading performance.
- ClearSky Intelligence™ Connectivity Solution: Offers remote access to vehicle diagnostics, operational data, and maintenance insights from any location.
- HiViz Connect Warning Light System: Seamlessly integrates with the Pierce Command Zone™ system for advanced emergency warning lighting control.

Each Road Rally event is hosted in partnership with authorized Pierce dealers and tailored to give departments across the country access to meaningful conversations with product experts, Pierce team members, and industry peers.

Photo Caption: The 2025 Pierce Road Rally featuring a rotating lineup of advanced fire apparatus, hands-on experiences, and the latest in fire service innovation begins Monday, April 14, in St. Charles, Missouri.

About Pierce Manufacturing

Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] business, is the leading North American manufacturer of custom fire apparatus. Products include custom and commercial pumpers, aerials, rescue trucks, wildland trucks, mini pumpers, and homeland security apparatus. In addition, Pierce designs its own foam systems and was the first company to introduce frontal airbags and the Side Roll Protection system to fire apparatus. To learn more about Pierce, visit www.piercemfg.com.

About Oshkosh Corporation

At Oshkosh (NYSE: OSK), we make innovative, mission-critical equipment to help everyday heroes advance communities around the world. Headquartered in Wisconsin, Oshkosh Corporation employs over 18,000 team members worldwide, all united behind a common purpose: to make a difference in people's lives. Oshkosh products can be found in more than 150 countries under the brands of JLG®, Pierce®, MAXIMETAL, Oshkosh® S-Series™, Oshkosh® Defense, McNeilus®, IMT®, Jerr-Dan®, Frontline™ Communications, Oshkosh® Airport Products, Oshkosh AeroTech™ and Pratt Miller. For more information, visit oshkoshcorp.com.

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Forward Looking Statements

This news release contains statements that the Company believes to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact, including, without limitation, statements regarding the Company's future

financial position, business strategy, targets, projected sales, costs, earnings, capital expenditures, debt levels and cash flows, and plans and objectives of management for future operations, are forward-looking statements. When used in this news release, words such as “may,” “will,” “expect,” “intend,” “estimate,” “anticipate,” “believe,” “should,” “project” or “plan” or the negative thereof or variations thereon or similar terminology are generally intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, assumptions, and other factors, some of which are beyond the Company’s control, which could cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include risks related to the Company’s ability to successfully execute on its strategic road map and meet its long-term financial goals. Additional information concerning these and other factors is contained in the Company’s filings with the Securities and Exchange Commission. All forward-looking statements speak only as of the date of this news release. The Company assumes no obligation, and disclaims any obligation, to update information contained in this news release. Investors should be aware that the Company may not update such information until the Company’s next quarterly earnings conference call, if at all.

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